

The 13th annual WWAAC Awards

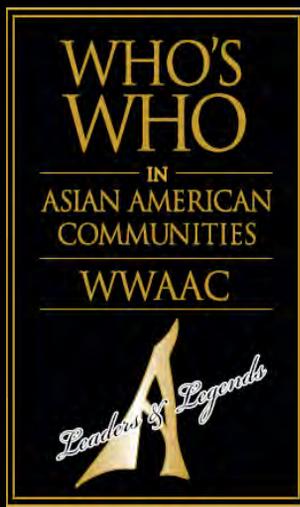
Sponsorship Information ***The WWAAC Alliance Foundation***

**The 13th Annual WWAAC Leaders & Legends
Awards**

Saturday, September 22, 2018

The WWAAC Alliance Conference

Saturday, June 16, 2018



Our Mission

The WWAAC Alliance Foundation is dedicated to advancing and improving the lives of Asian Americans;

to educating the public about the diverse cultures and backgrounds of Asian Americans;

to honoring Asian Americans who have contributed greatly to society;

and to disseminating information about the needs and concerns of the Asian American community.

The WWAAC Alliance Foundation's Annual Signature Event

The 13th Annual WWAAC Leaders & Legends Awards

Saturday, September 22, 2018

The Rialto Center for the Arts at Georgia State University

80 Forsyth Street, NW. Atlanta, GA 30303

404-413-9800

The WWAAC Awards are dedicated to honoring successful Asians who serve as leaders and role models in their respective communities. The purpose of the WWAAC Awards is to recognize the accomplishments of these leaders, publicize their achievements, and promote the Asian American community into mainstream America.



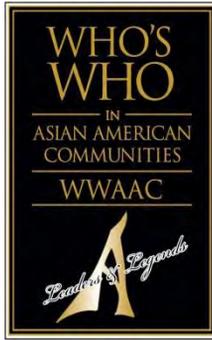
Who will benefit from the Foundation's WWAAC Awards?

Corporate Sponsorships insure that Asian American community members, Asian American non-profit groups, college students of all nationalities, ROTC students, Asian Studies students, Asian American young professionals and business professionals, other minority groups and the general public will all benefit from attending the WWAAC Awards.

The WWAAC Alliance Foundation is partnering with Georgia State University (GSU) and other colleges and universities located in Georgia to better serve the community and university students. The WWAAC Alliance Foundation will serve as a conduit in connecting students with Asian American role models as mentors and provide professional development and leadership training.

The WWAAC Alliance Foundation will provide the following discounts and scholarships as a means of outreach, awareness & education

One Hundred (100) tickets to the WWAAC Awards will be provided at no charge to students, ROTC members, Asian Studies Groups and/or non-profit organizations.



The WWAAC Leaders & Legends Awards are the only Asian Awards televised across the nation

For over one hundred fifty years, Asian Americans have made enormous contributions to the prosperity and success of this great nation. While there are many different Who's Who organizations recognizing outstanding members of our society, very few, if any, focus on the prominent Asian Americans who have been our role models for success, great contributors to our community and to the nation, and distinguished figures in their own professions.

Achievements:

In eleven years, the WWAAC Awards have honored 151 distinguished Asian Americans and UPS, McDonald's, State Farm Insurance and Comcast NBCUniversal as the WWAAC Corporate Champions.

2006 – *The Inaugural WWAAC Awards* honored 67-Honorees from Georgia & published the hardbound book - *Who's Who in Asian American Communities GEORGIA 2006*

2007 – *The 2nd Annual WWAAC Awards* honored 38-Honorees from 10-Southeastern states (Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee, Virginia & West Virginia) & published the hardbound book – *Who's Who in Asian American Communities WWAAC 2007*

2008 – The 3rd Annual WWAAC Awards
were televised nationwide from Hollywood, California on TVK24 – Korean Network.

Elaine L. Chao
Secretary of Labor
U.S. Department of Labor

Richard A. Chow-Wah
Vice President of Powertrain Manufacturing
Chrysler, LLC

Greg Chun
Composer

Bill Imada
Chairman and CEO
I W Group, Inc

Senator Daniel K. Inouye
United States Senator
State of Hawaii
WWAAC Leaders & Legends Lifetime Achievement Award

Wallace Tsuha
Chairman and CEO
Saturn Electronics & Engineering, Inc.

2009 – The 4th Annual WWAAC Awards were televised by ION-TV

Anne Chow

Senior Vice President
AT&T Premier Client Group

Michael Fung

Senior VP – Wal-Mart Finance and Strategy
Wal-Mart Stores, Inc.

Jon C. Iwata

Senior Vice President, Marketing and Communications
IBM Corporation

Norman Y. Mineta

Former U.S. Secretary of Transportation
Former U.S. Secretary of Commerce
Vice Chairman of Hill and Knowlton

VADM Harry B. Harris, Jr.

WWAAC Community Spirit Award

UPS

WWAAC Corporate Champion

2010 – The 5th Annual WWAAC Awards televised on the AIB Cable Network

Ronald Chang

Vice President
Corporate Mergers and Acquisitions
UPS

Michael E. Chen

President & CEO
Media, Communications & Entertainment
GE Capital

Patricia "Kiko" Harvey

Vice President
Corporate Audit
Delta Air Lines

Shamina Singh

Chief Operating Officer
Citi Community Development

Lieutenant General Joseph F. Peterson

2010 WWAAC Community Spirit Award

McDonald's USA

2010 WWAAC Corporate Champion Award

The 2011 – 6th Annual Who's Who in Asian American Communities Awards

Kathie S. Lee

Vice President and Associate General Counsel
Starwood Hotels & Resorts Worldwide, Inc.

Rudy Pamintuan

Managing Director
Sherman Worldwide

JuE Wong

Chief Executive Officer
Astral Brands, LLC

Koichi Wakata

Astronaut
WWAAC Community Spirit Award

State Farm Insurance

WWAAC Corporate Champion Awards

2012 – 7th Annual WWAAC – Partner Honorees

APAICS Asian Leaders & Legend Honoree

US Congressman Mike Honda

CAPAW Asian Leaders & Legend Honoree

Margaret Chon, Associate Dean for Research, Seattle University - School of Law

CAPE Asian Leaders & Legend Honoree

Archie Kao – CSI Actor

PPALM Asian Leaders & Legend Honoree

RADM Melvin H. Chiogioji - President & CEO – MELE Associates, Inc.

LEAP Asian Leaders & Legend Award

Harry Gee - Harry Gee, Jr. and Associates

2013 - 8th Annual WWAAC Awards
WWAAC Awards 2013 Honorees & Partnerships

2013 ECAASU Leaders & Legend Honoree

Yixuan (Matt) Ma

University of Michigan in Ann Arbor

Co-Chair for the United Asian American Organizations

President of the Taiwanese American Student Association at University of Michigan

2013 PPALM Leaders & Legends Honoree

PPALM - Pan-Pacific American Leaders & Mentors

Antonio M. Taguba

Major General , U.S. Army (Ret)

2013 WWAAC Leaders & Legends Honoree

Donna Fujimoto Cole

President and CEO

Cole Chemical

2013 WWAAC Leaders & Legends Honoree

Richard Lui

MSNBC Anchor

2013 WWAAC Leaders & Legends Honoree

Anthony A. Quan, C.A.

Coca-Cola Pacific

CFO and Director of Business Strategy

2014 – 9th Annual WWAAC Awards
WWAAC Awards 2014 Honorees & Partnerships

2014 APIASF – Asian Pacific Islander American Scholarship Fund
Honoree

Catherine Cruz Bioc
College Coach for Beyond 12

2014 The Center for Asian Pacific American Women Honoree

Rohini Anand
Senior Vice President and Global Chief Diversity Officer for Sodexo

2014 PPALM - Pan-Pacific American Leaders & Mentors Honoree

Christine Sato-Yamazaki
Executive Director of the National Veterans Network (NVN)

2014 WWAAC Leaders & Legends Honoree

Floyd Mori
President/CEO of the Asian Pacific American Institute for Congressional Studies
(APAICS)

2015 - 10th Annual WWAAC Awards
WWAAC Awards 2015 Honorees & Partnerships

WWAAC VIP Award (Visionary, Inspirational & Pioneer)

Xernona Clayton
Founder, President & CEO Trumpet Awards Foundation

2015 APIASF Leaders & Legends Honoree

Lindsay Dacuan
Emory University Student

2015 PPALM Leaders & Legends Honoree

Belkis Leong-Hong
Founder, President, and CEO of Knowledge Advantage Inc.,

2015 WWAAC Leaders & Legends Honoree

Joe Melookaran
President - JMA Information Technology Inc.

**2016 - 11th Annual WWAAC Awards
WWAAC Awards 2016 Honorees & Partnerships**

Radha Dahal

2016 APIASF Leaders & Legends Honoree

Rosie Abriams

President & CEO

The Center for Asian Pacific American Women

2016 The Center for Asian Pacific American Women Leaders & Legends Honoree

Lt. Col. Michael J. Yaguchi, U.S. Air Force, Ret

Director, Veteran Affairs & Project Manager

CSRA Incorporated

2016 The Pan-Pacific American Leaders and Mentor - PPALM Leaders & Legends Honoree

2016 WWAAC Corporate Champion

Johnnie Giles

Executive Director of External Affairs for Comcast Corporation

&

Vice President of Government Affairs for Comcast Cable

(accepting the WWAAC Corporate Champion Award)

**2017 - 12th Annual WWAAC Awards
WWAAC Awards 2017 Honorees & Partnerships**

Susan Jin Davis

Chief Sustainability Officer - Comcast Corporation

2017 WWAAC Leaders & Legends Honoree

Pauline Ho

2017 APIASF Leaders & Legends Honoree

Daphne Kwok

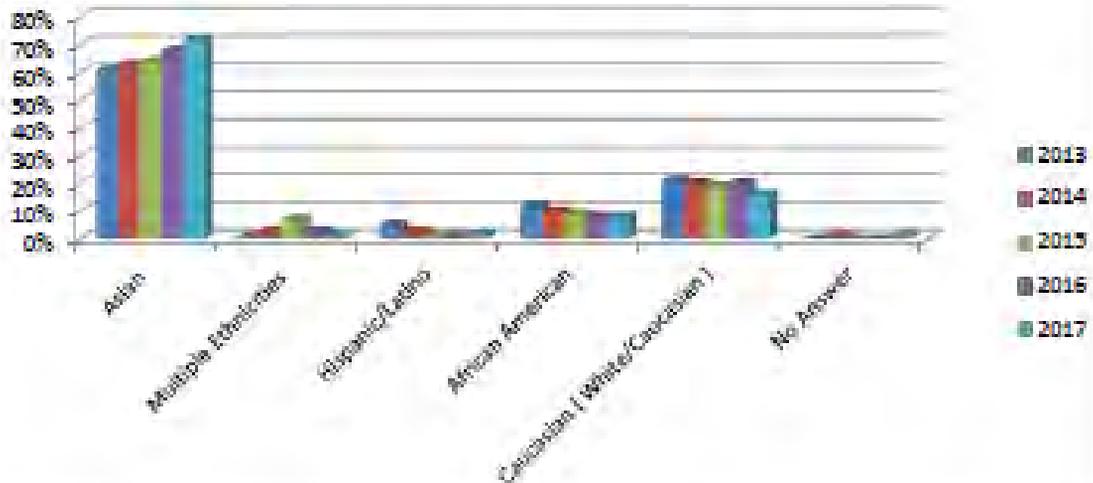
Vice President -AARP's Multicultural Markets and Engagement

2017 PPALM Leaders & Legends Honoree

US Filipino Veterans of WWII

US Congressional Gold Medal Honorees

WWAAC Attendees' Ethnic Breakdown



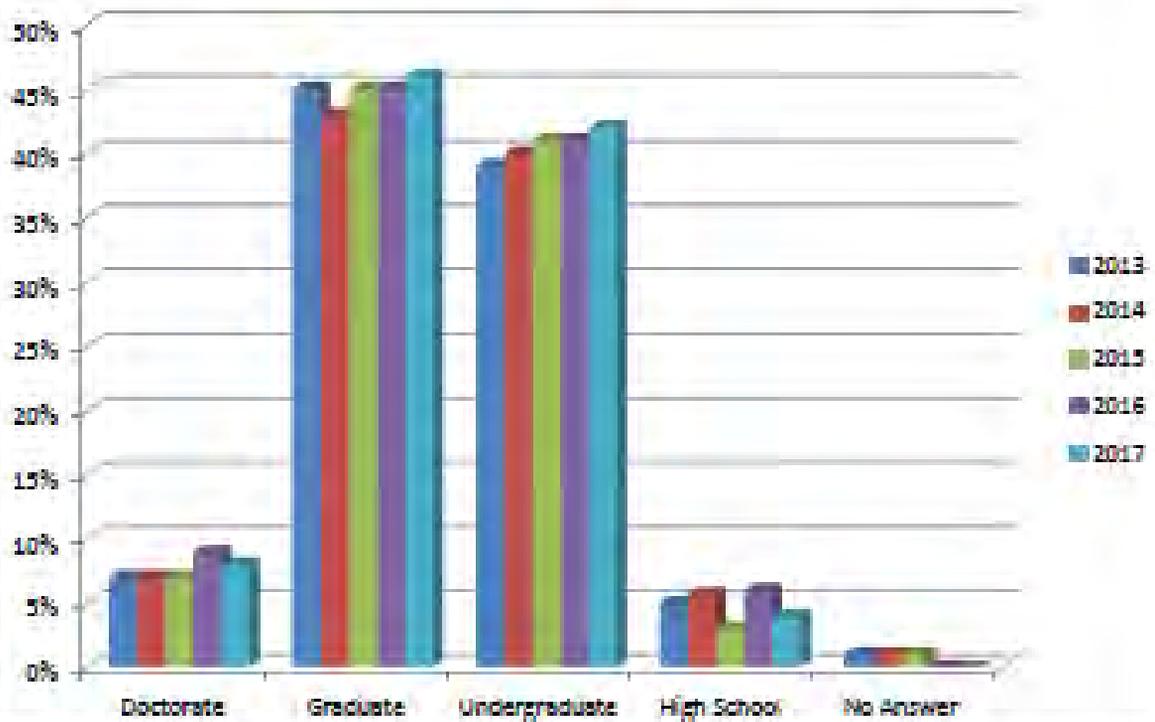
Race / Ethnicity	2013	2014	2015	2016	2017
Asian	61%	63%	64%	68%	72%
Multiple Ethnicities	1%	3%	7%	3%	1%
Hispanic/Latino	5%	3%	1%	1%	2%
African American	12%	10%	9%	8%	8%
Caucasian (White/Caucasian)	21%	20%	19%	20%	16%
No Answer	0%	1%	0%	0%	1%

WWAAC Attendees' Breakdown of Asian Ethnicities



Asian Ethnicities	2013	2014	2015	2016	2017
Non-Specified Asian Heritage	27%	23%	19%	1%	1%
Chinese	16%	24%	27%	36%	38%
Filipino	21%	22%	25%	28%	32%
Indian	8%	5%	8%	8%	8%
Indonesian	5%	6%	1%	1%	1%
Japanese	2%	2%	2%	1%	1%
Korean	12%	10%	11%	11%	6%
Laotian	5%	4%	3%	6%	5%
Vietnamese	4%	4%	4%	8%	8%

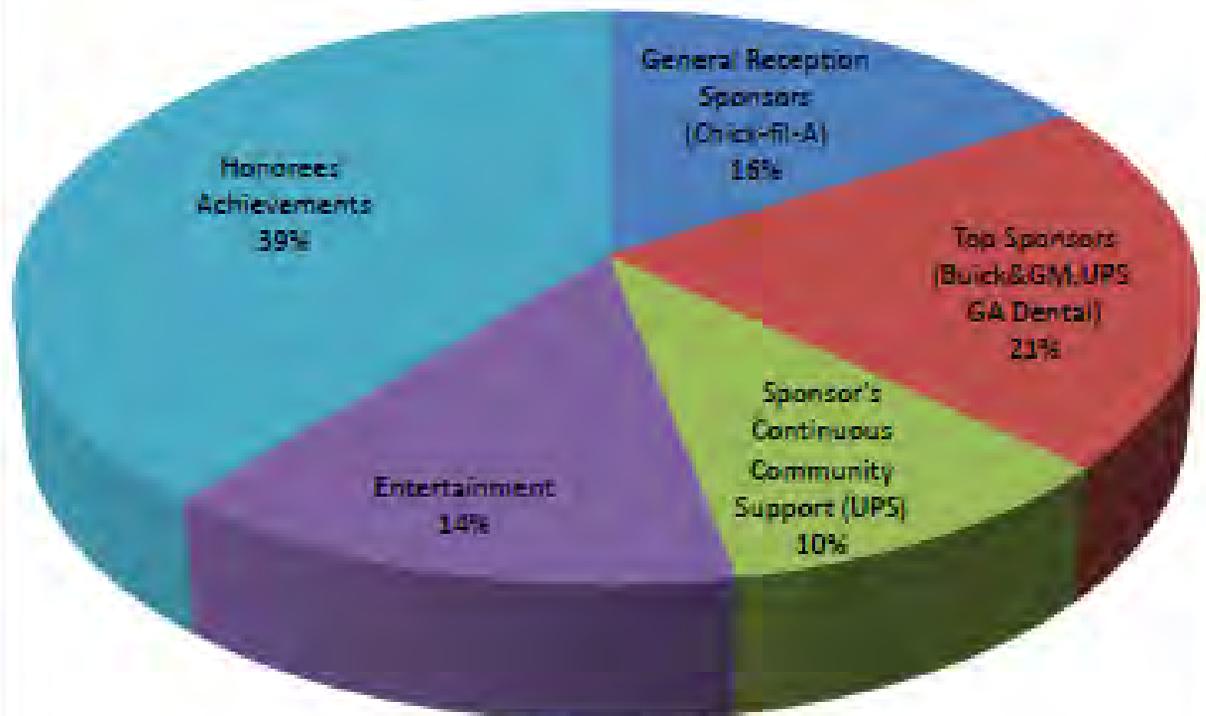
WWAAC Attendees' Education Level



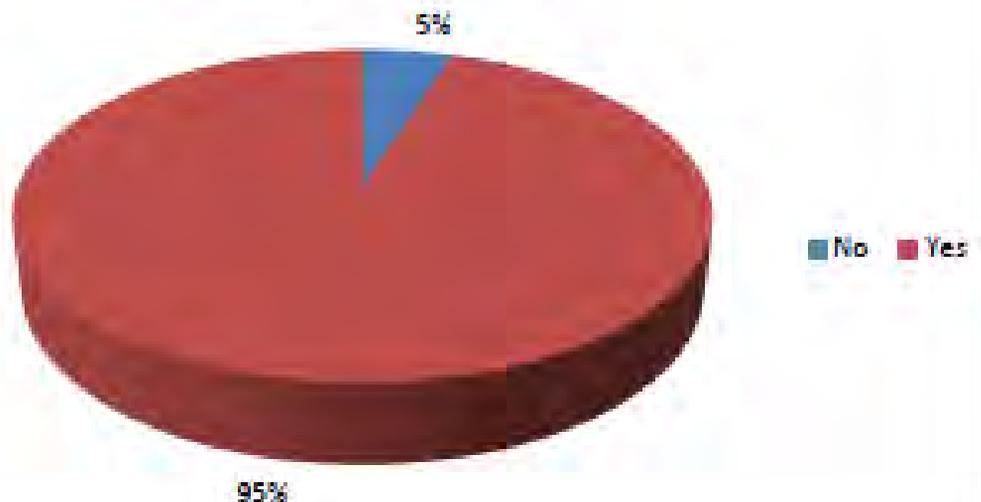
Education Level	2013	2014	2015	2016	2017
Doctorate	7%	7%	7%	9%	8%
Graduate	45%	43%	45%	45%	46%
Undergraduate	39%	40%	41%	41%	42%
High School	5%	6%	3%	6%	4%
No Answer	1%	1%	1%	0%	0%

Gender	2013	2014	2015	2016	2017
Female	56%	57%	67%	63%	61%
Male	44%	43%	33%	37%	39%

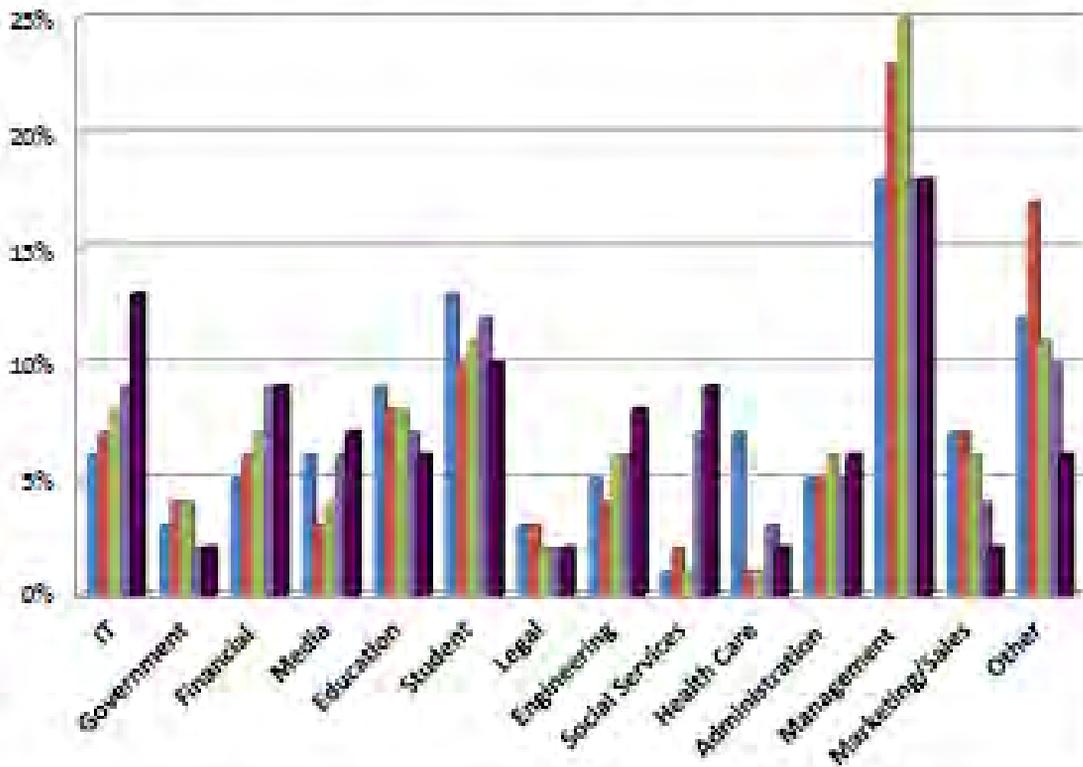
What part of the WWAAC Conference and Awards made the most positive impression on you?



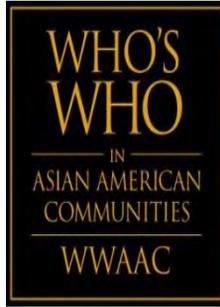
Would you do business with a WWAAC Sponsor now because they support the Asian community?



WWAAC Attendees' Occupations 2013-2017



Occupation	2013	2014	2015	2016	2017
IT	6%	7%	8%	9%	13%
Government	3%	4%	4%	2%	2%
Financial	5%	6%	7%	9%	9%
Media	6%	3%	4%	6%	7%
Education	9%	8%	8%	7%	6%
Student	13%	10%	11%	12%	10%
Legal	3%	3%	2%	2%	2%
Engineering	5%	4%	6%	6%	8%
Social Services	1%	2%	1%	7%	9%
Health Care	7%	1%	1%	3%	2%
Administration	5%	5%	6%	5%	6%
Management	18%	23%	25%	18%	18%
Marketing/Sales	7%	7%	6%	4%	2%
Other	12%	17%	11%	10%	6%



13th Annual WWAAC Awards

Saturday, September 22, 2018

Rialto Center for the Arts

The WWAAC Alliance Conference

Saturday, June 16, 2018

UPS Headquarters

WWAAC Sponsorship Levels

***The 13th annual WWAAC Awards
Title Sponsor
\$50,000 (2-sponsorships available)***

Title Sponsorship at the WWAAC Leaders and Legends Awards

- Three (3) 1:00 commercials during the WWAAC Leaders and Legends Awards
- (All commercials must have different content - please)
- Corporate Segment Sponsor during the WWAAC Leaders and Legends Awards
- Corporate Executive to serve as a Presenter during Sponsored Segment
- Corporate Executive Interview on Red Carpet
- Full page color ad in WWAAC Awards Program Book
- 20-VIP tickets to the WWAAC Leaders & Legends Awards & VIP After Party

Post-Event Sponsor Exposure

- 1:00 Corporate Commercial on the WWAAC Alliance Foundation website (12-month period)
- Sponsorship with logo on WWAAC Alliance Foundation website (12-month period)
- Sponsor name and logo on front cover of WWAAC Awards DVD

Platinum Sponsorship
\$15,000

Sponsorship at the WWAAC Leaders and Legends Awards

- One (1) :30 second commercial during the WWAAC Leaders and Legends Awards
- Corporate Executive Interview on Red Carpet
- Sponsor Name and Logo acknowledged during the WWAAC Leaders and Legends Awards
- Full page ad in WWAAC Awards Program Book
- 6-VIP tickets to the WWAAC Leaders & Legends Awards & VIP After Party

Gold Sponsorship
\$10,000

Sponsorship at the WWAAC Leaders and Legends Awards

- Corporate Executive Interview on Red Carpet
- Sponsor Name and Logo acknowledged during the WWAAC Leaders and Legends Awards
- Corporate Executive Interview on Red Carpet
- Full page color ad in WWAAC Awards Program Book
- 4-VIP tickets to the WWAAC Leaders & Legends Awards & VIP After Party

Silver Sponsorship
\$5,000

Sponsorship at the WWAAC Leaders and Legends Awards

- Sponsor Name and Logo acknowledged during the WWAAC Leaders and Legends Awards
- Corporate Executive Interview on Red Carpet
- Full page color ad in WWAAC Awards Program Book
- 2-VIP tickets to the WWAAC Leaders & Legends Awards & VIP After Party

Bronze Sponsorship
\$3,500

Sponsorship at the WWAAC Leaders and Legends Awards

- Sponsor Name and Logo acknowledged during the WWAAC Leaders and Legends Awards
- Sponsorship with logo on WWAAC Alliance Foundation website
- Full page color ad in WWAAC Awards Program Book

*VIP After Party
Table Sponsorship
\$2000*

*VIP Table at the WWAAC After Party & Dinner
of (10) Ten includes:*

- *10-VIP tickets to the WWAAC Leaders & Legends Awards*
- *10 VIP tickets to the WWAAC After Party*

- *Corporate Executive Interview on Red Carpet*
- *Half Page - color ad in the WWAAC Awards & Conference Program Book*

- *Sponsorship with logo on WWAAC Alliance Foundation website*

WWAAC Awards Program Book Ad

- *Full Page Ad - \$3000*
- *Non-Profit Half Page Ad - \$1000*

Additional Sponsorship Opportunities

All workshops include automatic Sponsorship to the 13th Annual WWAAC Awards (Saturday, September 22, 2018)

Payment must be received by Wednesday, August 1st to be included in WWAAC marketing, advertising & program book.

\$10,000 Workshops – WWAAC Silver Sponsorship

\$3500 Workshops – WWAAC Bronze Sponsorship

Leadership Development & Enhancing Your Professional Skills Workshops

Public Speaking & Presentations Workshops

Accent Reduction & Cultural Dynamics Workshops

Leadership Development & Career Management Workshop

Personality, Behavior & Culture: A Comparison of Statistical Norms for the U.S., China, Japan & South Korea

Your Personal & Professional Image: How Does Your Image Impact Your Business, Colleagues & Reputation?

Business Etiquette: The Overlooked Essential Business Tool

Japanese Culture Workshop: Much More to Japan than Just Sushi, Mt. Fuji & Kimonos

Workshop # 1

Leadership Development & Enhancing Professional Skills Workshop

Sponsorship \$10,000 per workshop

The Leadership Development & Career Management Workshop empowers participants by giving them firsthand knowledge about themselves taken from scientific data and then applying that information as they work successfully with others; techniques for enhancing their career and business skills.

Each of the participants will take a Motivational and Behavioral Styles Inventory followed by an individual 2-hour feedback session focused on Leadership Development provided by licensed Industrial Psychologist Dr. Ken Jackson. The Feedback Session can be conducted either face-to-face, by Skype or phone. (Limit 10 participants per Workshop)

Some key components taken from the Assessments of the participant's behavioral styles, interests and/or optimal work environments will be included to enhance the workshop experience.

Examples of behaviors identified from the Individual Motivational and Behavioral Style Inventory include:

Esteem – how you deal with people one-on-one - US vs. Asian norms

Acceptance – how you deal with people in groups; managing stress from acceptance – US vs. Asian norms

Empathy – involvement of feelings - subjectivity and objectivity - US vs. Asian norms

Authority - how you deal with authority; assertiveness – direction and control. US vs. Asian norms

Workshop Details

- 1-day workshop
- 10-Candidates per workshop
- Behavioral style and motivation questionnaires and individual feedback included for 10-Candidates
- “Certificate of Completion” includes Sponsor name and logo
- Sponsor name, logo and article about the Workshop will be included in the WWAAC Alliance Foundation Newsletter

*** Travel and hotel are separately expensed as incurred - for workshops outside of Georgia

Workshop # 2
Public Speaking & Presentations Workshop

Sponsorship - \$3,500 per workshop

This workshop empowers participants to develop, learn and excel in their personal and professional lives through the Public Speaking & Presentations Workshop.

Sachi Koto will facilitate the ***Powerfully Speaking – with Minimal Stress*** Workshop. The ability to communicate clearly, confidently and convincingly is critical to business success. Presentation skills and public speaking are essential business and marketing tools to lead discussions, present budgets, provide introductions, solicit business and promote new ideas.

In this workshop, participants will learn how to develop a successful presentation in a step-by-step process; manage “stage fright”; establish credibility; project confidence and much more.

Whether making that big sales pitch or talking with the boss, the ability to influence and impress the listener is one of the most valuable assets needed in the business world.

Poor speakers face difficult consequences.

A study by a Midwestern University found that the lack of communication skills (not technical expertise and overall performance) was the main reason employees were not promoted and were held back in their careers.

Workshop Details

- Minimum 2-hour workshop
- Up to 50-participants in workshop sessions
- Session Curriculum DVD (optional) \$49.95 per person
- “Certificate of Completion” includes Sponsor name and logo
- Sponsor name, logo and article about the Workshop will be included in the WWAAC Alliance Foundation Newsletter

*** Travel and hotel are separately expensed as incurred - for workshops outside of Georgia

Workshop # 3

Accent Reduction & Cultural Dynamics Workshops

Sponsorship - \$3,500 per workshop

The Accent Reduction workshop empowers those with English as a second language by reducing heavy accents while focusing on clarity – ultimately promoting better communication skills.

The Cultural Dynamics Workshop is intended to introduce the newly immigrated participants to life in general in the US; our customs, basic etiquette, and cultures.

Sachi Koto will facilitate *either of the following workshops*:

Accent Reduction Workshops

It has been noted that individuals are often held back from advancing in careers or securing jobs because of poor communication skills and/or heavy accents. The accent reduction workshops will be offered to those who are seeking to improve their clarity of speech. Accents can be softened with the goal of working toward a standard American pronunciation. The Foundation will also work with participants who are trying to reduce a U.S. regional accent or when English is not their first language. Our program will assist in teaching standard pronunciation while enhancing good communication skills.

Cultural Dynamics Sessions for the newly-immigrated

These sessions are held in tandem with the Accent Reduction Workshops. Attendees learn basic skills to make their initial period of time here in the US more comfortable while teaching them independence and confidence. The sessions cover the basic process of getting a drivers license, securing a Social Security number, receiving benefits from community centers, dealing with the US currency, opening a bank account, renting an apartment, reading basic contracts, etc.

Workshop Details

- Either of the workshops above is \$3500 - each at a 2-hour minimum
- A combination of both workshops is available at \$6500
- Session Curriculum (optional) \$30 per person
- Up to 50-participants in workshop sessions
- “Certificate of Completion” includes Sponsor name and logo
- Sponsor name, logo and article about the Workshop will be included in the WWAAC Alliance Foundation Newsletter

- *** Travel and hotel are separately expensed as incurred - for workshops outside of Georgia

Workshop # 4

Leadership Development & Career Management Workshop

Sponsorship - \$10,000 per workshop

This workshop empowers the Asian American community to learn, develop and excel in their personal and professional lives.

Workshops include an Individual Assessment for Leadership Development and Career Management for sponsor-designated Candidates. (10 Candidates per location)

An assessment of each participant's behavioral styles, interests and/or optimal work environments will be included to enhance the workshop experience. Workshops will be lead by licensed Industrial Psychologist – Dr. Ken Jackson. Assessments include a separate 2-hour structured developmental feedback session with each Candidate.

Sachi Koto will facilitate any two of the suggested presentations below in the one-day workshop:

- Diversity Awareness Training
- Public speaking/making presentations
- Image & business etiquette training
- Leadership Training
- Accent Reduction
- Business Etiquette

Workshop Details

- 1-day workshop
- 10-Candidates per workshop
- Behavioral style and motivation questionnaires and feedback included for 8-Candidates
- "Certificate of Completion" includes Sponsor name and logo
- Sponsor name and logo will be included in the WWAAC Alliance Foundation Newsletter
- *** Travel and hotel are separately expensed as incurred - for workshops outside of Georgia

Workshop # 5

Personality, Behavior and Culture: A comparison of statistical norms for the U.S., China, Japan and South Korea

Sponsorship - \$10,000 per workshop

This workshop empowers the Asian American community by learning more about their behavioral styles and interests in order to interact and work more efficiently and smoothly in professional and personal relationships.

Assessments of each participant's behavioral styles, interests and/or optimal work environments are included to enhance the workshop experience. Workshops will be lead by licensed Industrial Psychologist Dr. Ken Jackson.

The workshop also includes a separate 2-hour structured developmental feedback session for each Candidate. (10 Candidates per workshop)

Asians have been told that since we are not aggressive we can't get promoted; can't lead or manage. A comparison of statistical norms for the U.S., China, Japan and South Korea will reveal specific data that goes against the norms of what we've been told about Asians' shyness.

Facilitated by Industrial Psychologist, Dr. Ken Jackson and moderated by Sachi Koto - this workshop will reveal substantive, reliable, psychological data that demonstrate how Asians REALLY behave – what lies deep within our polite and shy looking veneer!

Attendees will leave the workshop with confidence realizing that they definitely have the behaviors and characteristics that are necessary in becoming good leaders and the knowledge of how to take this profound data and apply it in the workplace.

Workshop Details

- 1-day workshop
- 10-Candidates per workshop
- Behavioral style and motivation questionnaires and feedback included for 8-Candidates
- "Certificate of Completion" includes Sponsor name and logo
- Sponsor name and logo will be included in the WWAAC Alliance Foundation Newsletter

*** Travel and hotel are separately expensed as incurred - for workshops outside of Georgia

Workshop # 6
Your Personal and Professional Image
How does your image impact your Business, Colleagues and Reputation?

Sponsorship - \$3,500 per workshop

Remember there are no second chances for a first impression. The strongest impression comes from our outward appearance.

This is a fast paced world and we are conditioned to make snap judgments and that also applies to “nailing” people with our first impressions.

Your Personal and Professional Image workshop goes beyond determining the right shade of lipstick or power tie for your presentation.

Your image is based on perceptions; how people see you and what they think of you.

The workshop is designed to promote awareness of appearance, voice and mannerisms by working with body language, voice and etiquette in both professional and personal settings.

The workshop also takes the subject of image to a deeper level with discussions of how image impacts business deals, relationships, leadership and your reputation.

Workshop Details

- Minimum 2-hour workshop
- Session Curriculum (optional) \$30 per person
- Up to 50-participants in workshop sessions
- “Certificate of Completion” includes Sponsor name and logo
- Sponsor name, logo and article about the Workshop will be included in the WWAAC Alliance Foundation Newsletter

- *** Travel and hotel are separately expensed as incurred - for workshops outside of Georgia

Workshop # 7

Business Etiquette - the overlooked essential business tool!

Sponsorship - \$3,500 per workshop

If you were asked to dine with your CEO and his Wife in a very formal setting tonight – how would you do? Would you still have a job tomorrow? Don't wing-it and leave things to chance or don't try to 'brush-up' on the do's and don'ts as you walk out the door!

In this workshop, you'll learn how to be prepared and aware of - seating protocol; ordering; what utensil to reach for; which glass is for what drink; which direction to pass the bread; among many other very important business etiquette rules that may make or break your career.

This workshop will discuss dining etiquette, office do's and don'ts, office protocol, communicating professionally with colleagues, and proper attire, as well as many other circumstances for both business and formal settings,

But what is etiquette? It's knowing what to do at the proper time.

Business protocol: Doing the right thing at the right time. Doing the right thing with the right people - will win the job, the new account or the new promotion.

Business etiquette also serves as "table manners" at the office promoting civility, harmony, acceptance and respect

Class is no longer something you are only born into. We'll teach you the techniques - and you can certainly learn class!

Workshop Details

- Minimum 2-hour workshop
- Session Curriculum (optional) \$30 per person
- Up to 50-participants in workshop sessions
- "Certificate of Completion" includes Sponsor name and logo
- Sponsor name, logo and article about the Workshop will be included in the WWAAC Alliance Foundation Newsletter
- *** Travel and hotel are separately expensed as incurred - for workshops outside of Georgia

Workshop # 8
Japanese Culture Workshop
Japan is much more than just sushi, Mt. Fuji and kimonos!

Sponsorship - \$3,500 per workshop

Learn about the people and country of the Land of the Rising Sun!

The Japanese Culture Workshop entails discussions about Japanese behavior, customs, communication, superstitions, language, island mentality; seasonal influence; space factor, business culture, and much more.

The Japanese being basically a homogeneous society are often misunderstood as very mysterious people while most definitely influenced by island mentality and lack of space.

This workshop promotes awareness of not only the differences between Japan and the rest of the world but also the similarities of customs.

Japan is an archipelago, or string of islands, on the eastern edge of Asia making up 4,000 smaller islands - just about the size of Montana. There is much more to Japan than just sushi, Mt. Fuji and kimonos. In this workshop, participants will be introduced to a whole new level of learning about Japan and its people - and come away with a deeper understanding and appreciation of the Japanese and how they think and behave.

Workshop Details

- Minimum 2-hour workshop
 - Session Curriculum (optional) \$30 per person
 - Up to 50-participants in workshop sessions
 - "Certificate of Completion" includes Sponsor name and logo
 - Sponsor name, logo and article about the Workshop will be included in the WWAAC Alliance Foundation Newsletter
-
- *** Travel and hotel are separately expensed as incurred - for workshops outside of Georgia

All workshops include automatic Sponsorship to the 13^h Annual WWAAC Awards (Saturday, September 22, 2018)

\$10,000 Workshops – WWAAC Gold Sponsorship

\$3,500 Workshops – WWAAC Bronze Sponsorship

Gold Sponsorship

\$10,000

- Sponsorship with logo on WWAAC Alliance Foundation
- Full page color ad in WWAAC Awards & Conference Program Book
- 4-VIP tickets to the WWAAC Leaders & Legends Awards & VIP After Party
- 4-VIP tickets to the WWAAC Alliance Conference

Sponsorship at the WWAAC Leaders and Legends Awards

- Corporate Executive Interview on Red Carpet
- Sponsor Name and Logo acknowledged during the WWAAC Leaders and Legends Awards

Bronze Sponsorship

\$3500

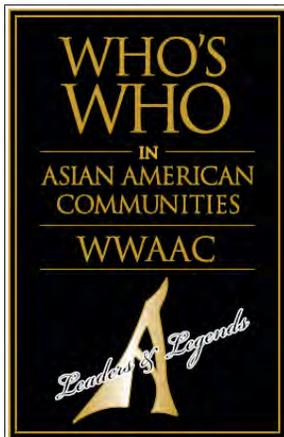
- Sponsorship with logo on WWAAC Alliance Foundation website
- Full page color ad in WWAAC Awards & Conference Program Book

Sponsorship at the WWAAC Leaders and Legends Awards

- Sponsor Name and Logo acknowledged during the WWAAC Leaders and Legends Awards

AD Specs

<p>Full Page Ad 8.25" x 10.5" [no bleed]</p> <p>8.75" x 11.25" [with bleed]</p>	<p>1/4 Page Ad 4" x 5.125"</p>	<p>1/4 Page Ad 4" x 5.125"</p>
	<p>Half Page Ad 8.25" x 5.125"</p>	



Please contact Sachi Koto for details about the various Sponsorships
678-488-7281
Sachi @ WWAAC. com

The WWAAC Alliance Foundation
2434 Waleska Highway 108
Jasper, GA 30143
678-528-3444
www.WWAAC.com

The WWAAC Alliance Foundation is a non-profit organization with IRS
classification 501(c)(3)
Taxpayer identification number 45-2476304